



THIRD
STREET
PROMENADE

****MEDIA ALERT****

Trejo's Tacos and Downtown Santa Monica To Host Second Annual Taco Crawl on October 4 in Celebration of National Taco Day with Danny Trejo and Eight Santa Monica Restaurants

Taco Crawl Participants Include Trejo's Tacos, El Cholo, Casa Martin, Blue Plate Taco, Sushi Roku, Lanea, Cabo Cantina, and Jameson's Pub

WHAT:

In celebration of National Taco Day, [Trejo's Tacos](#) Santa Monica and [Downtown Santa Monica](#) will host their second annual Taco Crawl with local Santa Monica restaurants. On October 4 starting at 4 p.m., taco fanatics can head to Trejo's Tacos to meet Danny Trejo, grab a Taco Crawl punch card, and enjoy free tacos and more (with purchase) at eight Santa Monica restaurants. Guests' punch cards will grant a free item with purchase at each participating Santa Monica restaurant (listed below). For those who finish the entire crawl, the completed punch card can be used at **one** of the participating locations to receive the same promotion once more between October 5th - October 12th.

Participating restaurants include [Trejo's Tacos Santa Monica](#), [El Cholo](#), [Casa Martin](#), [Cabo Cantina Santa Monica](#), [Jameson's Pub](#), [Sushi Roku](#), [Lanea](#), and [Blue Plate Taco](#) where a DJ will be spinning oceanfront tunes during sunset.

NATIONAL TACO DAY CRAWL:

WHEN: Wednesday, October 4 from 4 p.m. - close

WHERE/OFFER:

Trejo's Tacos Santa Monica

Free taco with purchase of another taco of equal or lesser value
316 Santa Monica Blvd, Santa Monica, CA 90401

El Cholo

Free taco with a purchase of cocktail (starting at 3 p.m.)
1025 Wilshire Blvd, Santa Monica, CA 90401

Blue Plate Taco

Free taco (not including lobster) with purchase of any margarita, cocktail, or frozen drink

1515 Ocean Ave, Santa Monica, CA 90401
Oceanfront DJ set by [@NikoTheBrando](#) from 4 p.m. - 8 p.m.

Casa Martin

Free taco with a purchase of a cocktail
1251 3rd Street Promenade, Santa Monica CA 90401

Sushi Roku

Free sushi taco with the purchase of a specialty cocktail, a glass of wine, or sake
1401 Ocean Ave, Santa Monica, CA 90401

Lanea

Free taco with cocktail purchase (starting at 6 p.m.)
217 Broadway, Santa Monica, CA 90401

Cabo Cantina Santa Monica

Free chips & salsa with purchase of all-you-can-eat tacos (\$9.99)
1240 3rd Street Promenade, Santa Monica, CA 90401

Jameson's Pub Santa Monica

Free chips & salsa with purchase of all-you-can-eat tacos (\$12.99)
2702 Main St, Santa Monica, CA 90405

VISUALS/INTERVIEW OPPORTUNITIES:

Danny Trejo will be at Trejo's Tacos Santa Monica at 4 p.m. welcoming guests to kick off the taco crawl. Danny will then head to a few of the participating restaurants to enjoy some tacos! He'd be happy to chat about hosting the second Taco Crawl in celebration of National Taco Day and how important it is to connect and collaborate with the local surrounding businesses.



[High-res images HERE](#)

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