



Hotel Nia, an Autograph Collection Hotel, Appoints Tom Kermabon to General Manager

Award-winning Hospitality Veteran Brings a Wealth of Experience to Menlo Park



MENLO PARK, CA (April 2, 2025) – [Hotel Nia](#), a Marriott Autograph Collection Hotel ideally located in the heart of Silicon Valley, is pleased to announce the appointment of Tom Kermabon as its new General Manager. In this role, Kermabon will oversee the hotel’s daily operations, drive strategic business development, lead the management team, and elevate guest experiences through curated programming and activations.

As a veteran of the hospitality industry, Kermabon brings more than 36 years of combined experience in management, operations, pre-openings and re-brandings within luxury travel and hospitality. His outstanding leadership has led to distinguished recognition for his properties, including AAA 4-Diamond ratings, Historic Hotels of America distinctions, renowned chef-driven restaurant partnerships, membership clubs with PGA-rated golf facilities and award-winning spas across the U.S., Japan and China.

“I am honored to be appointed Hotel Nia’s general manager, to lead the team towards continued success and growth,” says Tom Kermabon, General Manager. “True luxury hospitality, exceptional guest experiences and commercial success are built on genuine connections and a thriving culture, of which I am committed to fostering through collaboration with our partners.”

Most recently, Kermabon served as Area General Manager for San Diego Marriott Del Mar and DoubleTree Del Mar under HM Alpha Hotels & Resorts. In 2024, alongside his team, he earned HM Alpha Hotels & Resorts' Commercial Success Award for achieving the highest ADR within its competitive set for two consecutive years. During his tenure, he oversaw a combined annual revenue of \$45 million across 508 guestrooms and 25,000 square feet of meeting space.

Prior to his most recent success, Kermabon also helmed a multitude of Omni properties spanning a decade, including General Manager at Omni San Diego Hotel, Omni La Costa Resort & Spa, Omni Tucson National Resort, among others. In addition, Kermabon oversaw Moana Surfrider, a Westin Resort & Spa in Honolulu, HI as interim General Manager. Prior to Omni and Moana Surfrider, Kermabon spent four years with Kimpton Hotels in San Francisco overseeing properties as General Manager such as the Argonaut Hotel and Prescott Hotel (now Hotel Zeppelin).

Kermabon attributes his success, enthusiasm and passion for the hospitality and tourism industry through his formative 15 years with Starwood Hotels & Resorts Worldwide, where he held progressive roles at Westin properties in San Francisco, Kyoto, Dongguan, Tokyo, and Washington, D.C. His hospitality journey began in 1988 as an Honor Bar Attendant at The Westin St. Francis in San Francisco, later moving into front office management and international assignments.

Now based in San Francisco, Kermabon looks forward to welcoming his family from San Diego. Kermabon and his wife Takako have three children - Kaito, Yamato, and Mia. During his spare time, Kermabon enjoys traveling with his family to Japan's Tokyo and countryside to indulge in Ryokans and hot springs.

For more information about Hotel Nia, please visit: <https://www.hotelnia.com/>

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About Hotel Nia

A member of Marriott's Autograph Collection, Hotel Nia is redefining the expectation for high-end hospitality. Guests can discover dynamic service with intuitive ease, exclusive access to refreshingly modern spaces, and luxurious amenities that ensure total comfort. The hotel's 250 guest rooms and suites feature sleek and modern designs accented with organic elements and natural materials. Signature restaurant Porta Blu, serving up delicious Mediterranean cuisine, is helmed by Executive Chef Malcolm Chow. Travelers delight in the hotel's one-of-a-kind amenities, including a pristine outdoor pool and bar area, serene courtyard, spacious fitness center and quintessential California cruiser bikes for rent. Business-focused amenities include

immaculate indoor and outdoor meeting spaces, and delicious catering from the hotel's onsite restaurant. Nestled in the heart of Silicon Valley in upscale Menlo Park, the hotel is an ideal base for visitors to the San Francisco Bay, Palo Alto, Redwood City, Stanford University and beyond; and minutes away from some of California's most innovative businesses; including Meta, Google, Apple and more. The pet-friendly hotel is easily accessible to San Jose International Airport and San Francisco International Airport; both less than 20 miles away.

About HHM Hotels

HHM Hotels is an award-winning hotel management and investment company that operates over 240 full-service and select-service hotels across the United States and Canada. HHM Hotels is in virtually every major hospitality market from coast to coast and is a leading manager of Marriott, Hilton, Hyatt, and IHG hotels, while also operating over 50 independent luxury and lifestyle hotels. HHM Hotels' highly experienced and stable operating team is known for being nimble, accountable, and entrepreneurial in how they drive market-leading results for owners including publicly traded companies, private equity firms, and family office investors. Additional information on HHM can be found at hhmhotels.com.